

THE WINNING EDGE

YOUR TOTAL MOTORSPORTS MAGAZINE

Remember When.....

It All Began

Back in 1985 snowmobiling was emerging from a very dark period in its short history. From the mid 1970's to early 1980's some people seriously wondered if the sport would simply go away like so many passing fads. An energy crisis combined with a poor economy mixed in with a series of mild winters had taken a toll on the once growing industry. In a short period of time names like Scorpion, John Deere, Sno Jet, Kawasaki, Raider, Rupp, Chaparral and others had vanished forever. At the same time snowmobile racing was going through some major changes right along with the consumer market. Costs for everything from fuel to insurance had whittled away at sponsorships available to current and new drivers, as a result many teams and race venues left the sport. Fans that once packed the grandstands and fence lines of every little race we're rapidly disappearing. Things were not looking good, so why would anyone in their right mind try and start a new snowmobile magazine? Simple, I firmly believed the best days for the consumer market and racing were ahead I wanted to contribute in my own small way to make it happen.

The Inspiration

On December 31, 1977 I had the opportunity to cover my first enduro snowmobile race for a print publication "The Harrison Star" a local newspaper in Harrison, Michigan. Previously I had photos appear in various publications, however, The "Marion 150" in Marion, Mich., would be my first opportunity to both write and photograph a complete race. The smell of Klotz in the air, combined with the excitement of being up close in the pits with the drivers and crews made for one of the most incredible days of my life up to that point. I was hooked and craving more.

"The Harrison Star" eventually became the "Central Michigan Star" where I remained until it closed in early 1979, a victim of the recession. During my brief career with the paper I sold



PUBLISHER STEVE LANDON LOADS MAIL BAGS BOUND FOR THE POST OFFICE OF THE FIRST EDITION OF "THE WINNING EDGE" MAGAZINE. A FREELANCE WRITER FOR SNOW WEEK AT THE TIME, STEVE JUST HAPPENED TO HAVE ON HIS PROMOTIONAL/WORK JACKET.



THE FORMER CENTRAL MICHIGAN STAR NEWSPAPER OFFICE IS WHERE THE WINNING EDGE WAS BORN.

ads, took pictures, wrote stories, helped set up the weekly edition, mailed and delivered papers. My boss Bill Brauker and his wife Christine gave me opportunities many young journalists only dream about. During my time with them I interviewed astronauts, politicians, sports stars including O.J. Simpson when he played for the Buffalo Bill's. I even had a chance to play in the Bob Kowalkowski Open, an annual golf outing to benefit "Leader Dogs for the Blind". Mr. Kowalkowski an advertiser with the Star played for the Detroit Lions in the 1970's and owned "Stag Haven", a restaurant and resort northeast of Gladwin, Mich. Lets face it, the Star was not a big fancy newspaper it was just a small hometown operation, however, to this day I feel really blessed to have worked at the paper. Most people would have paid for all the on the job training I received in just a few short years. Despite all the unique opportunities in the fast pace world of traditional journalism it was clear my heart was very much into snowmobile racing. I was never paid for traveling to cover the MISA /MIRA races, however Mr. Brauker gave me the opportunity to cover the area teams that were running the circuit, this allowed me to travel to the events as a member of the media. Snowmobile racing was where I wanted to apply my writing and photographic skills. I was hooked on the sport and determined to stay with it.

The Dream

In 1983 my wife and I opened a photo and custom frame shop in Harrison, Mich., not far from the old "Central Michigan Star" newspaper office where I began my career. The building had fallen into disrepair after being abused by previous renters, in fact there was talk of the owners possibly tearing it down.

Every time I passed that building I dreamed of publishing something within those walls, but time was running out on the battered structure. In 1985 my dream became a reality when we were given a chance to rent the old office in exchange for making repairs on the structure. We still had the photo business and framing service, however, to draw more people we added a small craft shop set up by our friend Laurie Shooltz. My father Tom a full time member of the Michigan National Guard even set up a small room to display samples for the carpet business he ran on the side. The only thing missing was a publishing project.

Between, photographing weddings, harness horse racing in the summer months and running the store we had our hands full, however, we knew the freelance photo and writing I did during the fall and winter months would not be enough to pay the bills and take care of a growing family. Having been involved in the publishing industry since high school I had pretty much worked in every segment from the pressroom to the newsroom and in between. Because of our tight cash flow we could not take on a full time publication so it was agreed we would try a once a year promotional magazine focused on all aspects of winter fun as well as the enduro snowmobile racing circuit.

Making The Dream A Reality

Coming up with a name that would incorporate both our love for racing and the outdoors would not be an easy task. While racing had been an important part of our lives, the reality was we needed a name that could grow and change with us in the future without pigeon holing us into one segment of winter or summer motor sports. One day out of the blue my wife Sherry



LAURIE SHOOLTZ SORTS LABELS INTO BAGGIES BY ZIP AND ZONE FOR THE MAILING. THE BAGS WERE TAPED TO THE COUNTER FOR EASY RETRIVAL. EACH LABEL WAS GLUED TO THE PAPER BY HAND.

said, "Just call it "The Winning Edge" Magazine. The logic was that everyone needs the winning edge be it on the track, trail or in the work place to do the job right. The name is still with us today, only the content and method of delivery has changed over the years.

Once we had a name we had to sell the product to potential advertisers. Armed with nothing more than a dream and a handful of ideas I turned to Jim Musselman, a man I had always admired for his business knowledge. Jim set down with me in his office and listened intently as I rambled on about the things I wanted to do with this new publication. While Jim was his usual calm and professional self, deep down inside I was shaking and praying. When I finished my presentation I asked him if he would like to become our first advertiser. After offering a few suggestions he smiled and said yes he would come on board. It was like the whole world was suddenly lifted off my chest. International Engineering, Woody's Traction Products would be our first advertiser. With Woody's on board I went over to approach another mentor Basil Niver who owned "Highland Sport Shop" in Marion, Michigan. It was Basil "the legend" behind enduro racing's "Team Highland" who invited me to cover that first race in Marion so many years ago. Basil an Arctic Cat dealer was never one to beat around the bush, if he didn't like something he would come right out and tell you; fortunately he liked our plan and came on board. The dream was coming together, heck I was thinking we might even make a few dollars. Reality soon struck as I quickly found ad sales would not be so easy. Here I was trying to sell an idea, my only proof that I could and would get it done was my past experience in publishing and my word. Those two things along with determination and the support of friends and family is really all we had.

The Work Begins

Back at the office Sherry and Laurie were working around young children running the store and trying to figure out how to put a paper together. Neither one of them had any experience in publishing but they stood behind me and helped in every way they could. Had it not been for their hard work and never ending drive "The Winning Edge Magazine" would have never made it off the drawing board.

When I was working at the Star we used homebuilt light tables, had a darkroom, a machine that punched out headlines plus the Cadillac of all typewriters an IBM Selectric with memory. This machine was top of the line in the 1970's. Instead of having the traditional layout of a typewriter the IBM had a ball that replaced the rows of keys found in other typewriters of the day. We were on the cutting edge - so we thought! My first venture into publishing would be simple at best. We had a darkroom and all the needed equipment to make our own prints. The light tables from the Star were long gone so the owners of the Sunnyside Restaurant in Harrison, Mich., provided us a small-lighted sign used to post daily specials. After making a few alterations we fired up our first light table. Joan Sanders a teacher from Midland, Mich., and family friend loaned us some older electric typewriters. One big bulky IBM would literally walk down the counter with each strike of the return key. Once it reached the end of the counter the user simply picked it up and lugged the beast and their stool back to the other end for another trip. The old girl provided the user a good workout and a little entertainment throughout the day. Yes we were primitive even for those days but we were having fun and making progress.

The Dream Comes To Life

Several weeks went by before the day came to send our work to a designer who did the final paste up and typesetting. On a cold snowy December day we headed for the printing plant in Gaylord, Mich., to see the fruits of our labor come to life. Having worked in the industry I had seen and helped many papers come through the press but this one was special. My wife said she has never forgotten the smile I had on my face and the size of my eyes when they handed me the first copy off the press. I really could not believe we had done it! The Winning Edge was a real publication.

Joan Sanders who had loaned us the typewriters came up with her truck to pick up the papers. In Graying we stopped to grab dinner at Big Boy and celebrate before heading home to Harrison. Sherry decided to ride with Joan while I brought the car back; all I needed to do was grab gas for the trek south, so I thought! One little problem came up; Sherry rode off without leaving me gas money. All I had was enough cash for a cup of coffee and change for the pay phone. For the next 1.5 hours I waited for them to get back to the office so I could call and beg them to come back with the cash. This was in the pre-cell phone days so I simply couldn't dial them up as they pulled out the driveway. For over three hours I sat in the car looking at every inch of my new publication with pride, I even shared a copy with the local cop who came by to see if I was OK. Finally my ride arrived and we headed home ending a long but exciting day.

Sharing The Dream

Advertisers wanted to know how and where our new publication was going to be distributed, they didn't want something that just set around the local information center and restaurants. Knowing this we managed to scrounge up enough money to purchase a few mailing lists targeted at the snowmobile market. We also rounded up all the tickets stubs from the drawing at the Gladwin County Ice Carnival and created a mailing list. Each name had to be sorted, typed and copied. Adhesive copy paper was pretty expensive so we made our copies on plan paper, cut and sorted the labels into baggie's by zip and postal zones. For an adhesive to attach the labels Laurie suggested we grab inexpensive glue sticks. Cash in hand we cleaned out every store in Gladwin, Harrison, Beaverton and Clare of the precious sticks. This was the early 80's when mom and pop stores still ruled the area so inventory of such items was limited at best. The biggest store a Fisher's Big Wheel in Clare, Mich., even had a limited stock. With glue sticks in hand we attached our baggies of labels to the front of our store counter and went to work on our first mailing. The first edition of The Winning Edge Magazine was on its way to readers by the end of December. Considered by some an impossibility, "The Winning Edge" Magazine had become a reality in just three short months thanks to advertisers, friends and family who believed in our dreams and us.

Moving Forward

"The Winning Edge" continued on as a yearly a few more years before we gradually added additional issues each season eventually becoming true monthly snowmobile publication.

In 1987 our world changed forever. While visiting the Shepherd Argus in Shepherd, Mich., to get a bid for our next edition we were introduced to the Macintosh computer. Owner and publisher George Grim showed us his early Mac. He told us said if we were going to seriously get into publishing full time

we needed to enter the computer age and Mac was the way to go. Later that fall we took a gamble and pulled off a lease for an all-new Mac SE the first Mac with an internal 20-megabyte hard drive, 3.5 Megs of ram complete with printer and software. PageMaker 3.0 was the program to go with for doing the kind of work we were going to be doing. The computer store salesman said we would need to take some of the classes they offered, without them he said we would not be able to learn enough to layout the magazine that year. Boy was he wrong! Laurie and Sherry studied to the program books in detail and before long our pages were being set up on the computer, Sure we had to do paste up, and manual photo work, however, the computer saved us several hours, it made us realize our little crew could actually do a magazine on a monthly basis. That little computer which still exists today as apart of our son's collection changed our lives and the direction of "The Winning Edge" Magazine. Over the years we've grown right along with Apple computers and products, as have our children. None of us can ever dream of a day we would not have at least one Mac doing our design work. Today Sherry continues the design work as an educated artist with degrees in graphic design and visual arts implementing skills to create a top notch magazine.

In the last 10 years we have seen the Internet take over the publishing and photo industry. To survive we have adapted to the needs of our readers and the every changing industry. Today "The Winning Edge" Magazine is a totally online magazine available on our website and delivered by free e-subscriptions. It can be read on small devices such as a cell phones, i-pad or on a simple home computer anytime or anywhere. Today we have more readers than we could have ever imagined and we're still growing. Today we are year round motor sports publication still deeply rooted to the snowmobile industry and the products they produce. Over the years the industry, snowmobiling, racing and people have changed. The days of going out just buying something on a impulse are gone thanks to the sluggish economy, higher gas prices and tighter lifestyles in general. Despite all the ups and downs of the last 25 years the sport continues to thrive and adapt to today's rider and fan base. Who would have dreamed 25 years ago sleds would be

flying through the air at the speeds they reach today or drivers would be doing controlled back flips on a snowmobile or a snowmobile routinely charge down an asphalt strip at over 160 m.p.h. at drag way's across the country in the heat of summer. Just when you think they have broken every record and done everything that can be done with a snowmobile someone comes up with another idea. As long as snowmobiles still exist and dreamers dream you can bet something new will always be coming down the trail, around the track or through the air.

AS THE PAPER GREW SO DID THE NEED FOR ADDITIONAL HAULING CAPABILITIES. THIS INTERSTATE TRAILER WAS PURCHASED AT NIVER TRANSPORT AND TRAILER SALES IN MARION, MICHIGAN. CAROL NIVER HAND PAINTED THE NAMES. MID MICHIGAN DISCOVERY WAS A LOCAL TOURIST MAGAZINE BRIEFLY PUBLISHED IN THE SUMMER MONTHS..





THE WINNING EDGE MAGAZINE HAS GIVEN US OPPORTUNITIES FEW PEOPLE IN LIFE EVER DREAM OF. FORTUNALY FAMILY WAS ABLE TO BE A PART MOST OF OUR ADVENTURES GROWING UP FROM VERMONT TO ALASKA AND CANADA. STEVE AND SHERRY LANDON TAKE A BREAK WHILE COVERING THE 1995 TESORO IRON DOG GOLD RUSH CLASSIC IN ALASKA. TODD PALIN AND DEWAYNE DRAKE WON THE RACE.

IN THE MID 1990'S OUR FAITHFULL 1979 DODGE CHAMPION TRANSVAN TOOK US MANY PLACES INCLUDING ALASKA TWICE. BOB BRACEY AND JOHN DRAWE OF RAIDER/MANTA TRAIL ROAMER SNOWMOBILE FAME PLAYED A MAJOR ROLE IN DEVELOPING THE VEHICLE. TODAY HER HOOD HANGS IN OUR OFFICE COVERED WITH PHOTOS FROM OUR TRIPS. PICTURED ON THE ALCAN HIGHWAY IN 1996 IS THE LANDON CLAN; TOM (GRANDFATHER), STEVEN (SON), SHERRY (WIFE), STACEY (DAUGHTER), SARRAH (DAUGHTER) AND (SON) SETH LANDON. PUBLISHER STEVE IS BEHIND THE CAMERA.

WE MADE IT! STEVEN, SETH, STACEY AND SARRAH CELEBRATE BY THE ALASKA/CANADA BORDER MARKER IN 1996. THE SIGN "ALASKA OR BUST" WAS PRESENTED TO STACEY BY HER ELEMENTARY SCHOOL CLASS BEFORE SHE LEFT. THE SIGN WAS TAPED TO THE CEILING OF THE TRANSVAN AND REMAINED WITH US THE ENTIRE TRIP. TODAY SON SETH LIVES IN WASILLA, ALASKA.



Being Old Is In

If someone told me 25 years ago an old tattered sled setting behind a barn would someday be a collectable I would have told them they were nuts. Sure I love history but I never dreamed vintage snowmobile collecting and racing would someday be one of the largest segments of the sport nor did I ever imagine the very sleds I covered back in the day would someday be sitting in a museum or racing in vintage classes. Well they are and I'm right there with all the other addicts collecting and loving every race and show we visit. Today many after market companies who used to only deal with current machines have expanded into the vintage market with new reproduction replacement parts. Some companies have even started replicating entire sleds for competition. Since vintage racing was introduced as an exhibition event at the Eagle River World Championship Derby in Eagle River, Wisconsin years ago our publication has managed to stay on top of it with the most in-depth coverage in the sport. Does this mean we've lost sight of our dedication to the modern segment of the industry? Of course not, however, covering both vintage and modern snowmobiles helps keep the past alive while helping show new generations of snowmobilers just how far we've come since those first primitive machines wandered onto the snow for the first time opening up a whole new world to explore.



The Dream Continues

To say we have made a lot of money would not be truthful, we have had our good times and bad times like anyone else who tries to make a living doing something they love. "The Winning Edge" Magazine has provided us opportunities to travel to meet people as well as see and do things that would have never been possible with many traditional jobs. More importantly we were able to include our family in most of our travels and adventures, which made it even more special. Today our kids are grown however; those experiences live on in their memories and lives today.

As we close out our 25th year we want to say Thank You to everyone who has supported our goals and dreams over the years as well as the advertisers, writers photog-

raphers and subscribers who have stayed loyal to us and helped us along the way. Words can't begin to express how grateful we are to all of you. As long as we have snow and the Good Lord is willing we will continue bringing you "The Winning Edge" Magazine for many more years to come.

In the following pages step back in time and view a copy of our first issue of "The Winning Edge Magazine".

STEVE & SHERRY LANDON CELEBRATE THE 25TH ANNIVERSARY OF THE WINNING EDGE WITH A CAKE PREPARED BY SON STEVEN DURING THE 2010 MONTROSE BLUEBERRY FESTIVAL VINTAGE SNOWMOBILE SHOW IN MONTROSE, MICHIGAN.

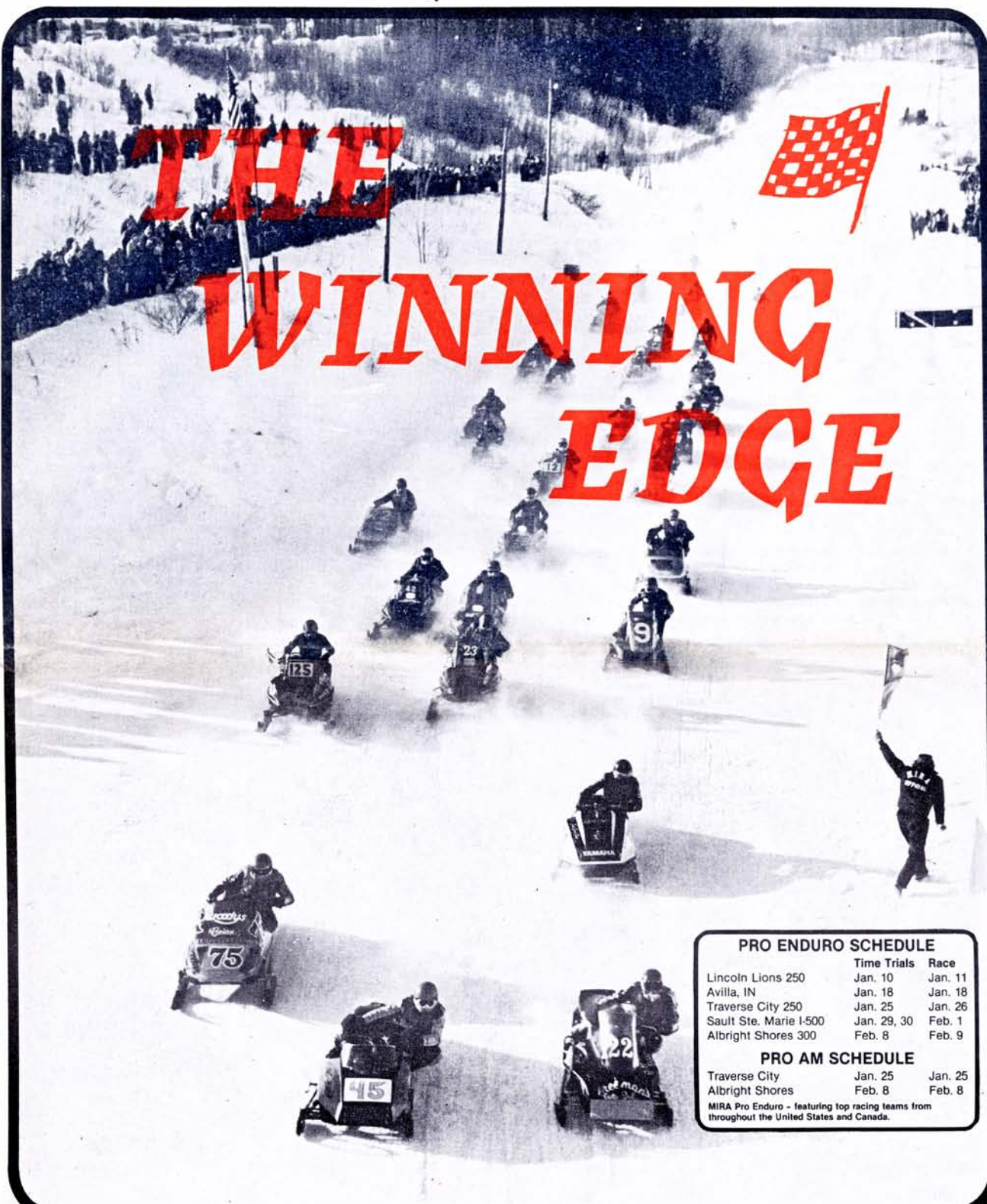
THE MAC SE THAT LAUNCHED "THE WINNING EDGE" MAGAZINE INTO THE COMPUTER AGE IN 1987 COMPLETE WITH PRINTER WAS ON DISPLAY AT MONTROSE DURING THE SNOWMOBILE SHOW IN 2010. THE COMPUTER WHICH STILL WORKS IS NOW OWNED BY SON STEVEN.





FREE

BULK RATE
U.S. POSTAGE
PAID
HARRISON, MI
48625
PERMIT NO. 34



PRO ENDURO SCHEDULE

	Time Trials	Race
Lincoln Lions 250	Jan. 10	Jan. 11
Avilla, IN	Jan. 18	Jan. 18
Traverse City 250	Jan. 25	Jan. 26
Sault Ste. Marie I-500	Jan. 29, 30	Feb. 1
Albright Shores 300	Feb. 8	Feb. 9

PRO AM SCHEDULE

Traverse City	Jan. 25	Jan. 25
Albright Shores	Feb. 8	Feb. 8

MIRA Pro Enduro - featuring top racing teams from throughout the United States and Canada.

VOLUME 1 - NUMBER 1

INSIDE:

WINTER 1985-86



Enduro Racing Review

Winter Festivals



Consumer Traction

1986 Pro-Enduro Race Teams



& Much, Much More!

Editorial

First Issue of The Winning Edge Hits The Snow

by STEVE LANDON

Welcome to the pages of "The Winning Edge" a yearly publication designed to promote the excitement of enduro racing as well as the fun of winter festivals in mid and western Michigan.

In this our first issue we will touch on all five pro-enduro snowmobile races, take a glance at consumer snowmobile traction and look at a few communities and counties in mid and western Michigan.

In recent years the sport of snowmobiling has seen a rapid return to popularity following a decline in the early 1980's due to the recession. Arctic Cat once out of the business of snowmobile manufacturing is now back stronger than ever, belief in the industry continues to remain firm.

New snowmobile clubs are forming every day, the new concept of the snowmobile festival and the ever popular snowmobile demo rides have brought new people into the sport. Equipment has come a long way from the days of boggie wheel suspensions. Today new independent front suspensions, slide rails, and overall comfort features have made a snowmobile trail ride one of pure pleasure, far from the days when a long trail ride meant a sore back in the morning.

Snowmobile racing has gone through some steady changes over the last few years. The once popular sno-pro factory teams have become a thing of the past giving way to independent non-factory sponsored racers.

These changes have produced a positive effect on the consumer, races once thought to be out of reach of the average racer are becoming more affordable. Racing will never become cheap as it was in the so called good old days of snowmobiling. Like all things, improvements and industry advances add cost. This is the price we all pay for the modern technology and this should not affect the serious competitor.

Enduro racing is the main stay in Michigan snowmobile racing. The chance for man and machine to take the total test of endurance in races ranging from 150 to 500 miles. In the next few years changes will occur in the circuit to return enduro racing formula consumer style sleds, like the V-Max Yamaha or Polaris Indy's. These changes will return racing to affordability and make it possible for the average guy to compete. The circuit will not falter from professional racing. All drivers will be allowed to race only on the approval of the MIRA Race Directors. Enduro racing has been a specialty to Michigan since 1969 and is expected to grow in the years to come.

Take a moment to look over the pages ahead, if you see something you like or dislike about our first issue please feel free to write. Advertisers have made the first issue possible, please patronize them.

It is important to note this tab is a yearly promotional winter sports paper and NOT intended to compete with other established winter snowmobile publications.

We hope you enjoy the pages ahead and ask you to please *THINK SNOW!*

THE WINNING EDGE



STEVE LANDON - EDITOR
SHERRY LANDON



LAURIE SHOOLTZ

"THE WINNING EDGE" is a yearly publication designed to promote snowmobile racing and winter fun.

PUBLISHED BY:
C&C PUBLISHING
P.O. Box 737
Harrison, Michigan 48625

ALBRIGHT SHORES, MICHIGAN FEBRUARY 7, 8, 9, 1986



● FREE Pony Rides

● Snow Safari

● Cross-country Skiing

● Dancing

● Ice Skating Races

● Four Wheel Drags

● ATV Racing

● Fishing Contests

● Pro Am Racing

● Snow Sculpting

● Ice Skating Revue

● 50 Camping Facilities

● Carnival Rides

● Motorcycle Races

WEEKEND ADMISSION: \$5.00
CHILDREN UNDER 12 FREE
BUTTONS AVAILABLE AT LOCAL AREA MERCHANTS

1ST PRIZE: Polaris 250 Scrambler 3-Wheeler
2ND PRIZE: EG 650 Honda Generator
3RD PRIZE: Echo String Trimmer GT1000

Prizes supplied by
Beaverton Outdoor Center
Gladwin Co. Ice Carnival Member

DRAWING AT 4:30 P.M., SUNDAY, FEBRUARY 9
NEED NOT BE PRESENT TO WIN

Team Highland Announces Retirement

Photo and story by STEVE LANDON

Number six might be just another number to most but to fans of Michigan's pro-enduro snowmobile racing circuit it has become a symbol of winning. Team Highland sponsored by "Highland Sport Shop" owners, Basil and Fran Niver, retired after a sparkling career.

The Midwest International Racing Association retired Team Highland's number at their fall meeting held in Houghton Lake.

Since its founding in the early 1970's, Team Highland has won 13 enduro races, the prized "Triple Crown" and an incredible five Midwest International Racing Association (MIRA) season point championships. The strength of Highland came from their Arctic Cat snowmobiles, tremendous driving by such greats as Dave Yarhouse, Dan Hayes, Roger Britt, and Tom St. John. The key to their greatness came from Basil Niver (The Bear) who spent numerous untold hours working race to race to get their cat ready. It's clear the effort paid off.

The famed Soo I-500 will no doubt continue to haunt Niver as the one that got away. In 1984 running on top most of the day Niver saw his hopes dashed once again after a spill punctured a hole in their sled's radiator. The driver did not notice the leak in time and cooked the engine. To date no Arctic Cat has won the Soo I-500.

"Team Highland," a team both loved and at times hated by its fellow competitors, will be deeply missed by both fans and drivers alike.

Drivers Tom St. John and Roger Britt will continue racing in the future under different banners.



Team Highland announced retirement at a recent meeting of the Midwest International Racing Association in Houghton Lake. Members of the team are pictured above with mementos of nearly 15 years of racing. Team members are, from left: Tom St. John, Basil Niver, Dave Yarhouse and Roger Britt.

Musselman Heads A Year of Change in MIRA Enduro Competition

by STEVE LANDON

When the snowdust settled in Michigan this spring a stock-bodied Ski-Doo walked off with the MIRA championship and set the stage for still further encroachment by the trail-type chassis in a racing venue previously dominated by the Sno-Pro oval track racers. While the low-slung lightweights are still a power to be reckoned with in enduro racing, the results of this season of transition speak for themselves.

As the season opened on the five race schedule, two-time winners of the Kinross 100, Duane Bauer and Ray Krohn drove their Yamaha V-Max with a homebuilt IFS front-end fast and furiously to beat the Williams-Benner Sno-Pro Ski-Doo team piloted by Karl Schwartz and Cliff Besaw.

At the Lincoln, Michigan race, the Williams-Benner team came back to win the 250 mile enduro. They took a 19-lap victory over Gerry Adamowski and Mike LaFave and their Budweiser Yamaha. The Traverse City 250 was the next stop on the circuit and again the Williams-Benner team looked tough to beat. After taking an early lead, however, a broken ski bolt put them in the pits allowing team Busch to grab the lead. Doug Guffy and co-driver Fred Gломson took their first-ever victory aboard their Busch-sponsored Ski-Doo.

The Soo greeted more than 8,000 spectators with minus 23 degree temperatures. Brian Musselman and Chris Daly of Team Woody's took the checkered with 406 laps completed. Poor visibility spelled hardships and disaster for many of the 48 starting sleds. Following two major accidents, the 17th annual Soo 500 was called as drivers ran under the yellow flag and Musselman took a one lap victory over Jeff Kipfmiller who drove a Sno-Pro Arctic Cat.

Team Woody's repeated its performance the following weekend in the Albright Shores 300 km enduro. The win for Musselman was the result of hard work and a little luck. Bob McCausey driving a Polaris Indy was hot on Musselman's tail when Karl Schwartz took a spill going in to turn four with less than five laps to go. Due to the time it took to clear the track, the race remained under the yellow, and Musselman was able to hold off any final surge by McCausey.

Musselman teamed with Daly would find victory twice in the last two Pro Enduro races, thus earning him the

high point champion title. Driving a Ski-Doo Formula MX they remained in contention at all five MIRA races proving at last that a consumer-type snowmobile could compete with the lighter-weighter Sno-Pro sleds.

MIRA is setting dates for the 1986 season as well as making changes to make enduro racing safer and more exciting.

For more information on the MIRA schedule contact the MIRA office at 2326 Pero Lake Road, Lapeer, MI 48442 or call (313) 793-2580.

MIRA HIGH POINT STANDINGS

BRIAN MUSSELMAN
CHRIS DALY

KARL SCHWARTZ
CLIFF BESAW

DUANE BAUER
RALPH SWARTZENDRUBER

GERRY ADAMOWSKI
MIKE LAFAVE

DOUG GUFFY
FRED GLOMSON

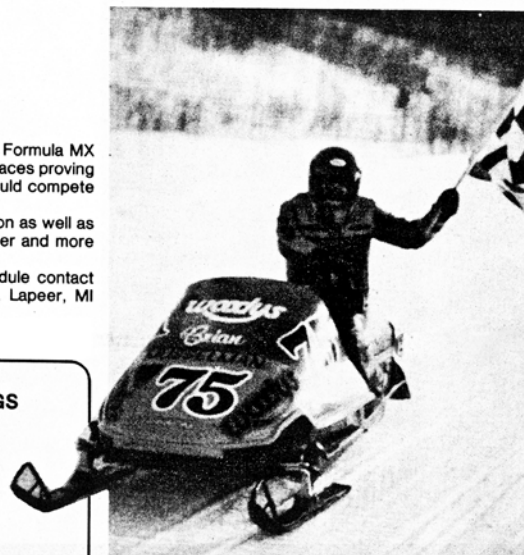
BOB MCCAUSEY
STEVE ROWE

TOM ST. JOHN
ROGER BRITT

JEFF KIPFMILLER
BILL STEVENS

JEFF HUNT

SCOTT NEVEAU



New Safety Improvements Set For 1986

by STEVE LANDON

SAULT STE. MARIE, MICHIGAN - Fans and racers attending the 17th annual Soo I-500 snowmobile race here February 1, 1986 can expect to see a safer and more exciting race thanks to efforts by MIRA and I-500 Race committee. Last year following a rash of accidents caused by severe cold and poor visibility due to ice dust officials and drivers made it clear some changes were in order not only for the I-500 but all enduro racing.

According to MIRA officials new rule changes in addition to I-500 safety improvements should make this one of the best racing seasons ever. Officials hope the changes will encourage more teams to take part.

Here are a few of the new rule changes: All drivers must have 144 square inches of orange covering their

body. Mud flaps should touch the ground when the driver is seated on the snowmobile. The opening on the back of most new sleds should be closed off to avoid possible injuries in accidents.

Safety improvements for the Soo I-500 call for: Urea, a fertilizer capable of softening the ice to reduce ice dust will be added at the discretion of the race director. Snow banks situated along the inside perimeter of the track will be reduced to help provide a escape for ice dust. Large fans may be placed along the front stretch to aid in clearing dust should the need arise. The I-500 will begin at 9 A.M. and run 500 miles or at the discretion of the race director. Fans or prospective racers wishing more information can call MIRA at (313) 793-2984.



When you buy the **Cat**
nobody asks why.

Highland Sport Shop

Junction M-115 & Old M-61

MARION, MICHIGAN 49665

Arctic Cat Snow Machines

BASIL & FRAN NIVER

PHONE 616-743-2768

DEALER FOR 17 YEARS

Home of **TEAM HIGHLAND!**

5 times Hi Point Champs
• DAVE YARHOUSE • TOM ST. JOHN
• ROGER BRITT • DAN HAYES

1986 MIRA RACE TEAMS



TEAM NAME: Team Woody's

HOME CITY: Hope, Michigan

DRIVERS: Brian Musselman, Hope, Michigan; Chris Daly, Davison, Michigan

SPONSORS: Woody's Traction Products, Bombardier Corp. (Ski-Doo), Aaen Performance Products, Bates Corp., Dobson Rental-Leasing, Klotz Racing Fuel, Spicer's Boat City

CREW: Bob Primeau, Kirt Jodoin, Bob Huckins, Robbie Musselman, Paul Vanderhoft, Jim Musselman, Marianne Musselman, Sherry Daly, Marleen Musselman, Deb Scherzer

SLED: Ski-Doo Formula MX-Pro - Stock

TOP TEN FINISHES: 10th - Lincoln - 1985; 1st - I-500 - 1985; 1st - Albright Shores - 1985; 4th - Kinross - 1985

TEAM NAME: Team Busch, No. 3

DRIVERS: Doug Guffey and Jim Kirts

HOME CITY: Burton, Michigan

SPONSORS: Busch Beer, Ski-Doo, Roetin Industries, Micro Belmont, Golden Spectro

TYPE OF SLED: 1982 Ski-Doo Snow Pro

PIT CREW: Craig Willour, Greg Dotson, Dwight Willour, Arlene Guffey, Mel Farr Super Star

TOP TEN FINISHES OF 1985: Traverse City - 1st place; Lincoln 250 - 3rd place; Kinross - 5th place

TEAM NAME: St. John & Company

DRIVERS: Tom St. John, Midland, Michigan; Roger Britt, Turner, Michigan

SPONSORS: Tom St. John & Co., Arctco, Jim & Sandra Spears, Klotz

SLED FOR 1/2 MILE TRACK: Arctic Cat Sno-Pro I.F.S.

SLED FOR I-500: Arctic El Tigre A.F.S. 6000

CREW: Ted Wolfgang, Lester St. John, Mike Stone, Brian Somerville, Jack Stark, Barbara & Amy St. John

TOP 10 FOR 1985 PAST WINS: Alpena, Lincoln, Traverse City, Albright Shores, Eagle River (Enduro)

TEAM NAME: ATM Race Team No. 96

HOME CITY: Harrisville, Michigan

SPONSORS: Alcona Tool and Machine, Manning Construction Co.

DRIVERS: Ken Manning, Harrisville, Michigan; Randy Scully, Harrisville, Michigan

SLED: Scorpion Sno-Pro Sled

CREW: Warren Manning, Rex Manning, Joe James

TOP TEN FINISH: 1985 Lincoln Lions 250, 9th place

TEAM NAME: Team Superior

HOME CITY: Gwinn, Michigan

DRIVERS: Myron Hillock, Gwinn, Michigan; Kevin Peikola, Gwinn, Michigan

SPONSORS: Superior Racing Enterprises, Gwinn, Michigan; Leitz Sports Center, Sault Ste. Marie, Michigan

SLED: Ski-Doo Formula Plus

CREW: David Polkola, Dean Hillock, Michael Polkola, Pam Taylor, David Fluhg, John Hillock, Sue Laituri

TOP TEN FINISHES: Two time winner of the

Superior Snow Challenge (cross country); First place at Bon Soo Winter Carnival (Snow Cross); First place at Newberry Winter Carnival (oval sprints); First place K.I. Sawyer Winter Carnival (snow cross)

TEAM NAME: Tommie Bauer Excavating No. 19

HOME CITY: Farwell, Michigan

DRIVERS: Francis Mayer, Rudyard, Michigan; Alan Haynes, Mt. Pleasant, Michigan; Tommie Bauer, Farwell, Michigan

SPONSOR: Tommie Bauer Excavating, Farwell Michigan

SLED FOR HALF MILE AND SOO I-500: Arctic Cat AFS El Tigre with 529cc engine

CREW: Dan Lockwood, Paul Mayer, Shawn Bauer, Ken Mayer, Tracey Bauer, Bob Mayer, Linda Bauer, Randy MacDonald, Gary Bauer, Connie Mayer and Linda Lockwood

INTERESTING NOTES: Francis Mayer has driven in every I-500, Alan Squeaky Haynes set several track records in the mid and late seventies on Ski-Doo Sno-Pro racers. Tommie Bauer has been active in snowmobile racing since the mid 1960's racing only Arctic Cats.

TEAM NAME: Team Scream No. 111

HOME CITY: Bay City, Michigan

DRIVERS: Randy Knight, Bay City, Michigan; Joe Goltry, Madison Heights, Michigan; Bob Spears - Lake Leelanau, Michigan

SPONSORS: Auburn Automotivo, Auburn, Michigan, Ams Oil, Champion Spark Plugs, Comet Clutches, Dumatic Devices, Madison Heights, Michigan, Jan's Sport Shop, Goodrich, Michigan, International Engineering (Woody's), Hope, Michigan, D.B.D. Dist., Inc., Bay City, Michigan, Koni Shocks, Culpeper, Virginia

SLED FOR HALF MILE OVAL & SOO I-500: Yamaha V-Max 540

CREW: Leonard Trinklein, Flash Schmidt, Tom Knight, Kevin Bennett, Teri Hicks, Tina Bennett, Pete Imbrunone, Phyllis Imbrunone

TOP TEN FINISHES IN 1985: Kinross 150 - tenth

TEAM NAME: Team Carty, No 33 (Pro-Am)

HOME CITY: East Detroit, Michigan

DRIVERS: Ken and Vince Carty, East Detroit, Michigan

SPONSOR: International Engineering (Woody's), Hope, Michigan

RACE PLANS: Team Carty will race Pro-Am with a 1981 Polaris TXL in mod-stock and a 1985 Polaris Indy 400 in X-class. The team may attempt to run the Soo I-500 depending how the season goes.

CREW: Vince Carty and Jack Carty

TEAM NAME: Bays Racing, No. 71

HOME CITY: Lake Orion, Michigan

DRIVERS: Louis Bays, Lake Orion, Michigan; Paul Buckler, Kalkaska, Michigan

SPONSORS: Dick Bays, Lake Orion, Michigan; Chapman Sports, Lapeer, Michigan; Mill-Rite Machine Products, Drayton Plains, Michigan; International Engineering Inc. (Woody's), Hope, Michigan

SLED FOR HALF MILE TRACK & I-500: Polaris Indy 600

CREW: Jim St. Andrews, Dick Bays, Joel Martineck, Kathy Bays, Jeff Bays and Dan Bays

TOP TEN FINISHES IN 1985: Albright Shores 300 km, eighth place

CHAMPIONSHIPS: 1984 MIRA Pro-Am Stock I and II Hi-Point Champ

TEAM NAME: Team Budweiser No. 14 (formerly Team Blu)

HOME CITY: Bay Port, Michigan

DRIVERS: Duane Baur, Bay Port, Michigan; Ralph Swartzendruber, Bay Port, Michigan; Mike Lafave, Unionville, Michigan

SPONSORS: Budweiser; Aaen Performance Parts Inc., Kenosha, Wisconsin; Pilon IGA, Pilon, Michigan; Bay Shore Collision; Bruce Baur Dairy Farm, Bay Port, Michigan; Yamaha, Inc.

SLED FOR HALF MILE TRACK: Yamaha V-Max 540cc

SOO I-500: Yamaha V-Max or Yamaha Phazer

CREW: Cass Sikoski, Ray Krohn, Randy (Bear) Kerr, Mike Bruce, Orville Schutte, Gerry Adamowski, Bruce Baur, Jeff Finkbeiner, Bruce Anderson, Kathy Bruce

PAST WINS: 1983-84 Kinross 150, 1983 Soo I-500

TOP TEN FINISHES: 1985 Lincoln Lions 250, 10th; Soo I-500, 4th; Traverse City T.C. 250 - 4th; Albright Shores 300 km, 9th

TEAM NAME: Neveau Racing No. 2

HOME CITY: Bay City, Michigan

DRIVERS: Scott Neveau, Bay City, Michigan; Dan Kirts, Elkhart, Indiana

SPONSORS: Gene and Bob's Truck Specialist, Bay City, Michigan; Lockwood Performance, Auburn, Indiana; Kirt's Specialties, Elkhart, Indiana

SLED FOR HALF MILE OVAL: Ski-Doo 440 Formula Sno-Pro

SLED FOR SOO I-500: Ski-Doo Formula Plus

CREW: Tim Lockwood, Jeff Neveau, Bob Neveau, Todd Neveau, Keith Reining, Bill Smith, Larkin TerBurgh, Don Hirdes

FINISHES 1985: Lincoln - 8th; Kinross - 7th; Traverse City out of top ten; Soo I-500 - 8th; Albright Shores - out of top ten

TEAM NAME: Team Stevens-Kipfmiller

HOME CITY: Saginaw, Michigan

DRIVERS: Bill Stevens, Jr., Jeff Kipfmiller, (questionable at press time)

SPONSORS: Kipfmiller Detroit Diesel Specialist, Steven's Cycle

TOP TEN FINISHES: 1983-84 Triple Crown Winner

TEAM NAME: Team Torture No. 35

HOME CITY: Traverse City, Michigan

DRIVERS: Bill Deller, Bay City, Michigan; Dave Edmonson, Traverse City, Michigan

SPONSORS: Dave Edmonson

SLED: Ski-Doo Formula Plus 540

TEAM NAME: Team Spencer No. 22

HOME CITY: Burton, Michigan

DRIVERS: Bill Britt, Turner, Michigan; Rob Sass, Turner, Michigan

SPONSORS: Arctco (Arctic Snowmobiles); B&B Boat Company, Flint, Michigan; Spectro Oils

SLED FOR HALF MILE & I-500: 1986 Arctic Cat El Tigre AFS 530cc (Spencer may run a Sno-Pro Arctic Cat at a few races, however the AFS will be his main sled)

CREW: Larry Frommiller, Betty Frommiller, Tim Frommiller, Warren Britt, Clarence Miller, Rose Sass, Shirley Frank, Roger Britt, Frank Sass Jr

PAST WINS: 1984 Lincoln Lions 250; 1984 Albright Shores 300km

CHAMPIONSHIPS: 1984 MIRA Hi Point champ

TOP TEN FINISH 1985: Albright Shores 300km - 4th place

TEAM NAME: Team Diamond No. 65

HOME CITY: Lapeer, Michigan

DRIVERS: Rob Diamond, Lapeer, Michigan; Craig (Doc) Potts, Standish, Michigan

SPONSORS: Ski-Doo; Decker Racing Enterprises, Marshfield, Wisconsin

SLED FOR HALF MILE & SOO I-500: Ski-Doo Formula Plus

CREW: Rod Diamond, Terry McDonald, Jack Gassell, Ronnie Koyle, Dan Diamond, Tom Lipar, Eric Lipar

PAST CHAMPIONSHIPS: MIRA Point Champion 1981, 1982; winner of Eagle River, Wisconsin, Pro-Enduro and Alpena T.B. 250

TOP TEN FINISHES: 1985 Traverse City T.C. 250 - 6th place

TEAM NAME: Havercroft Racing No. 99

HOME CITY: Greenbush, Michigan

DRIVERS: Tim & Scott Havercroft, Greenbush, Michigan

SPONSORS: Havercroft Family; Harding Tire, Detroit, Michigan

SLED FOR HALF MILE TRACK: 1980 Scorpion Sno-Pro IFS

SOO I-500 SLED: Scorpion Sno-Pro IFS or another sled

CREW: Ed Havercroft, Fred Havercroft, Paul Havercroft, John Bernard, Julie Havercroft, Carla Havercroft

TOP TEN FINISHES 1985: Albright Shores 300 km - 3rd place

TEAM NAME: Team Effort No. 78

HOME CITY: Davison, Michigan

DRIVERS: Rick Zudell, Davison, Michigan; Randy Watkins, Davison, Michigan

SPONSORS: AA Auto Parts, Davison, Michigan; Ray C's Cycle & Sport, Lapeer, Michigan

SLED FOR HALF MILE TRACK: 1982 Ski-Doo Sno-Pro IFS

SOO I-500 SLED: Ski-Doo Formula Plus

CREW: Scott Carpenter, Joe Grablick, Randy Watkins, Rick Zudell

TOP TEN FINISHES 1985: Winner of Traverse City and Kinross Pro-Am races, X-class

TEAM NAME: Eichenber Racing No. 85

HOME CITY: Reed City, Michigan

DRIVERS: Rob Eichenberg, Reed City, Michigan; Johnnie Mohr, Hawkins, Michigan

SPONSORS: Nelson Speed Shop, Greenville, Michigan; Last Chance Saloon, Hawkins, Michigan; Don Eichenberg Forrest Products, Hawkins, Michigan; John & Paulette Reid, Hawkins, Michigan

SLED FOR HALF MILE TRACK & SOO I-500: 1985 Yamaha V-Max

CREW: Don Eichenberg, John Reid, Doran Eichenberg, Mark Lenahan, Connie Mohr, Don Eichenberg, Sherry Eichenberg

TEAM NAME: Team Caberfae No. 95

HOME CITY: Harper Woods, Michigan

DRIVERS: Dick Dettloff, Harper Woods, Michigan; Kenny Baisch, Milan, Michigan; Dave Kanitz, Milan, Michigan

SPONSORS: Bill Oliver's Caberfae Motor Inn & King's Table, Cadillac, Michigan; Ulrich Lumber Co., Warren, Michigan

CREW: Rollie Benjamin, Jeff Kanitz, Patrick Porter, Shirley Dettloff

SLED FOR HALF MILE TRACK: Yamaha SSR Sno-Pro

SOO I-500 SLED: Yamaha V-Max

Snow Week

Snow Week

P.O. Box 370

Mt. Morris, IL 61054-9978

☐ Payment Enclosed

☐ Bill me Later

☐ 1 yr. \$11.95

☐ 2 yrs. \$19.95

*Payment enclosed. Add 1 issue per subscription year orders.

Canadian subscribers add \$4 per year. All other countries add \$8 per year.

DON'T MISS IT.

...the most vital,
timely, accurate,
informative
link to everything
in snowmobiling—
**18 TIMES
EACH SEASON!**

Cat

REPLACEMENT PARTS and PERFORMANCE PARTS

- ★ Comet, Arctic and Polaris Clutches and Parts
- ★ Suzuki, Kawasaki and Kohler Engine Parts
- ★ Studs and Carbide Runners — Best Prices Anywhere
- ★ Fast Service, Same Day UPS Shipping — MC/VISA or C.O.D.

Catalog \$2.00



Hi-Performance Engineering, Inc.

Box 482, Thief River Falls, MN 56701
Phone (218) 681-2390

Lincoln Lions 250

Looking for the best seat in the house to watch an enduro snowmobile race then set your sights for the season opener at Lincoln, Michigan, January 11, 1986, for the Lincoln Lions 250. The half mile oval track sits in a bowl with two tier parking on both sides of the track. Those seeking a total view of the race and pit action from the comfort of their car or motor home will find this race just right. The track also offers plenty of standing room for the hardy race fan.

The Lincoln Lions have been active in snowmobile racing for over 18 years. The group might be small but they are ambitious and each year give thousands of dollars to Lion and area charities.

The start of the Lincoln Lions 250 is featured on the 1986 MIRA schedule poster. The race is the oldest continuously sponsored snowmobile race in North America. Racing action begins at 11 a.m. at the Alcona County Recreational Park located six miles west of Harrisville, Michigan, and two miles north of the high school. For more information call (517) 736-6150.

North American Sno-Fest Highlights T.C. 250

After jumping onto the snowmobile festival bandwagon last season, Traverse City and Cadillac are polishing their act for 1986.

The two communities have been hosting snowmobilers for years, but working together on a North American Snowmobile Festival was something brand new; and a few of the plans didn't work exactly as the promoters wanted them to.

Cadillac spread their activities over too-large an area, and Traverse City ran out of parking room. Mother Nature didn't help, kicking in too much snow.

Usually snowmobilers don't complain about snow, but for a little while it got a little too deep for the people trying to plow the parking lots.

But they're at it again for 1986.

TRAVERSE CITY KICK-OFF

Traverse City kicks off the week-long festival again this year, beginning on Jan. 25 and centering around the TC 250 race at the Northwest Michigan Fairgrounds.

Top Michigan racers will try to hold their machines together for the 250 miles, and the top prize money.

1986 Enduro Racing



Demo riders were the hit of the weekend last year, and they will be back. All of the manufacturers will be represented and the sleds will go non-stop. Riders were ecstatic with the opportunity to compare the brands and the factory reps said they found most of them serious about the sport and eager to learn about new technology.

Amateur races on the big track are highlights of Saturday's activities, and on Sunday the pros take over in the 250 enduro.

Back after a several year absence are motorcycle races on the iced oval. The cycles were a big hit in their previous appearance, and Festival organizers think the crowd will enjoy them again.

Sandwiched in during the oval events will be snow-cross racing, three- and four-wheel competition, possibly a demo derby, and lots of concession stands for the hungry spectators.

For information on the Traverse City activities, contact: Grand Traverse Visitor's and Convention Bureau, 900 E. Front St., Traverse City, MI 49684. Phone (616) 947-1120.

Albright Shores 300 Pro-Enduro

BEAVERTON, MICHIGAN - The battle for the MIRA point championship will likely come down to the final race here at the Albright Shores 300km Enduro, February 9, 1986. In the past this race has become a tough battle ground for those still in contention, often seeing the lead change several times.

The race is run in conjunction with the Gladwin County Ice Carnival and each year draws a crowd in excess of 8,000 race fans. In addition to the 300km pro-enduro the ice carnival offers something for the whole family. It's a race and carnival you won't want to miss.

For more information contact Beaver Outdoor Cen-

Traction and The Consumer

In the sport of snowmobile racing it is not uncommon to hear a lot of talk about traction products. The studs and ski runners that provide the needed bite on various race surfaces. Does the average snowmobiler need traction products? Yes, in many cases, it is impossible for today's high power snowmobiles to reach their full potential without some form of traction product.

There are two areas of consumer use for consumer traction products. (1) The consumer that would use a sled for trail use or as a family sled, (2) The consumer that requires high performance traction for racing.

The person that purchases one of today's high performance snowmobiles is demanding performance, this is the largest area where traction performance is used. These people want traction that can be used in the daily use of their machine, of course these people are looking for optimum performance when they meet their neighbor on the trail for a little friendly competition.

The consumer who is looking for a minimum amount of traction for everyday use would go with 40 to 60 studs on an average snowmobile. These studs would give the sled some additional traction in snow but wouldn't help a whole lot on ice, the studs would help give more traction and control of the sled.

The addition of studs to your track tends to keep the snowmobile from turning as well as it would with the normal track, the added traction tends to push the sled forward. This problem is normal and is corrected with a pair of carbide wearbars. Bars with three to five inches of carbide do an excellent job in correcting the problem.

There are many different varieties and brands of studs on the market today. One of the best ways to find the best setup for you is to ask a friend that has had some experience in using traction.

There are two basic studs you can use, first is a single point stud which usually comes in hardened steel or car-

bide tipped. The single point stud is the most widely used, the carbide tip is most expensive.

One thing you must be concerned about when using studs is snowmobile tunnel clearance or tunnel protectors. On some machines tunnel protectors come with the machine, yet on most basic machines and especially the lower horsepower machines protectors are not on the machine.

A tunnel protector is usually a piece of aluminum put up on the bottom part of the tunnel under the seat. This acts as a bumper to keep the studs from wearing into the under portion of the machine.

Studs are used for added traction for towing things and also aid in slowing down and stopping your snowmobile. Cost depends on the type of setup you wish to go with.

Wear bars have always been that important piece of equipment every snowmobiler needs. There are several varieties of wear bars, if you purchase a basic set, you will find in time your sled does not turn as well. This problem is caused by wear spots on the bars. Carbide or hardened steel tipped bars tend to last much longer than conventional bars, however, each bar has a particular use and the consumer should shop around.

Any performance product you use will enhance the performance of your sled. Be careful not to neglect this equipment, treat it with proper maintenance like you would any other part of your sled. Check your studs often and tighten them whenever needed, simple maintenance will give you the product's maximum life and top performance.

If the story you have just read has you eager to seek more information on traction products please give International Engineering Company, makers of Woody's Traction Products a call at 517-689-4911. Their trained staff will be happy to answer any questions you may have.



JIM MUSSELMAN
PRESIDENT



THE WINNING EDGE - PAGE 5
ter at (517) 435-7761 or see page 11 of this issue for complete details on the Gladwin County Ice Carnival.

Avilla, Indiana Joins Enduro Racing Schedule

by STEVE LANDON

AVILLA, INDIANA - They say the folks down in Hoosier land love a good race. So when the MIRA brings the first ever enduro snowmobile race to Indiana January 18, 1986, watch for some heavy action.

The Hoosier 250, a 250 lap pro-enduro is slated to run on the three-eighths mile banked oval at the Avilla Motor Speedway. Avilla is located 15 miles north of Ft. Wayne, Indiana off Interstate 69, 45 miles from the Michigan state line.

"We wanted to have a good fast race for our first year, one that would keep everyone's full interest," explained race director Tim Lockwood. "We feel running a race on this track for 250 laps is like running 500 laps on the Lincoln Lions 250 half mile track."

Home of sprint car racing in the summer months, the Avilla track has seating for 10,000 race fans. Mr. Lockwood, a veteran snowmobile racer and owner of Lockwood's Snowmobile Performance Shop in Auburn, Ind., has high expectations for this year's event. "We have had a tremendous amount of interest in the race and our community support is growing. If the interest continues to grow at the current pace I expect a big crowd," Lockwood said.

Dan Kirts of Bristol, Indiana, has won every enduro race on the MIRA circuit with the exception of the Soo I-500 in Sault Ste. Marie, Michigan. Kirts will be teamed with Bay City, Michigan veteran Scott Neveau on a Ski-Doo sno-pro racer, watch for Kirts to go all out to win this one in front of the home state crowd.

Time trials for the Hoosier 250 will be held on race day starting at 7:30 p.m., race action begins at 1:00 p.m. For more information contact Tim Lockwood at Lockwood's Snowmobile Performance Shop, phone (219) 925-4770.

Soo I-500

SAULT STE. MARIE, MICHIGAN - In the sport of competitive snowmobile racing, few forms have captured the excitement by the International 500. The race set for February 1, 1986 at the famed one mile oval track will again see 45 to 50 of the nation's top drivers vie for the prestige of going the distance in the 500 mile race.

The 1986 race will see some changes in the way things are run. Time trials will be reduced to two days, Wednesday and Thursday, the race will begin at 9 a.m. running 500 miles or end at the discretion of the race director.

The I-500 winter festival will highlight this year's race. A wide variety of events ranging from ice skating to three wheeler races are scheduled the week leading up to the I-500.

For more information contact the Sault Area Chamber of Commerce, Business Spur I-75, Sault Ste. Marie, Michigan 49783 or call (906) 632-3301.

I-500 FESTIVAL SCHEDULE

JAN. 22: I-500 Drink Contest (Judges will pick the best non-alcoholic and alcoholic drink to be the official beverage of the I-500).

JAN. 23: Sweet Soo Queen Pageant, Sault High School, 7:00 P.M.

JAN. 26: Family Day I-500 track - Cross Country Ski Race, Ice Skating on I-500 track and truck pull on grounds.

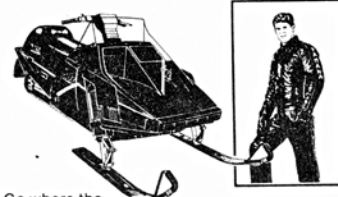
JAN. 28: Winter Fashion Show

JAN. 29-30: I-500 Race Time Trials, 10 A.M. to 10 P.M., Wednesday and Thursday, Game Night in Festival Tent

JAN. 31: Friday, third annual three wheel race, 5-7 P.M., I-500 infield, Pre-race party I-500 Festival Tent, Old Fashion Hoedown

FEB. 1: I-500 Snowmobile Race 9 A.M., concessions plus various activities throughout the 500 mile race
NEED MORE INFORMATION? Contact the **Sault Ste. Marie Chamber of Commerce, I-75 Business Spur, Sault Ste. Marie, MI 49783, (906) 632-3301.**

The Yamaha V-Max. Powder power.



Go where the action is on the performance sled — Yamaha's V-Max. With a 535cc engine, state-of-the-art suspension and incredible riding comfort. See it today.

C & S YAMAHA
4741 E. PICKARD
MT. PLEASANT, MICHIGAN 48858
(517) 772-5513

YAMAHA
Built for the fun of it.

Harrison Comes Alive With Winter Fun

by STEVE LANDON

HARRISON, MICHIGAN - There is something special about the north country in winter, maybe it's the soft white snow glistening from the pine boughs or maybe it's the thoughts winter brings of cuddling up to a warm fire after a day of snowmobiling. If you're one that loves to live these winter thoughts without having to travel hundreds of miles to get them, then Harrison, Michigan is the place for you.

Harrison is the true beginning of the north country. Once you pass Clare, on U.S. 27, you can see and feel the changes that make our area so special. The air is cleaner, people are always friendly and willing to help make your stay one of pleasant memories.

In winter, when most communities are sound asleep, Harrison comes alive with winter fun seekers.

Snowmobilers will find some of the best groomed trails in Michigan once they set their first ski onto our trail system. Harrison motels and restaurants are ready to serve snowmobilers, most offer snowmobiling direct from their door.

New to Harrison this year is the Snowriders Snowmobile Club. The group, a member of the Chamber of Commerce will be offering safaris each Saturday throughout the snow season and will be working to improve and expand the area's trail systems.

In addition to fine trails, snowmobilers will find the area as the place to stay during Houghton Lake's annual Tip-Up Town Festival, January 18 and 19 and January 25 and 26, 1986. Located 20 miles south of Houghton Lake, the Harrison trail system links up with Houghton Lake's system, making Harrison the ideal starting point for a day of trail riding.

Cross country skiers will find plenty of nearby state lands to enjoy. The Chalet Cross Country Ski Shop, south of Harrison on Old 27, offers eight miles of groomed ski trails in addition to sales, service and rental of cross country ski equipment.

Downhill ski buffs can enjoy excellent skiing at Snow Snake Mountain Ski Resort, located off U.S. 27 at the Lake George, Michigan, exit just a few miles south of Harrison.

If you're a winter, summer, or fall sports fan, make Harrison your headquarters for fun. We have it all and we want to share it with you.



THINK HARRISON!

*The Fun Place
To Be!*



MACLEAN PHARMACY

155 N. Second St.
Harrison, Michigan

- PRESCRIPTIONS
- PAY HARRISON RUBBISH BILLS & BELL UTILITY BILLS
- AMERICAN GREETING CARDS

539-7828

1986 HARRISON AREA SCHEDULE OF EVENTS

HOURS: Tues.-Fri. 10 to 5,
Sat. 10 to 4

MAY: Mushroom Festival, Builder's Show, Arts & Crafts Show
JUNE: Gold Wing Road Riders State Rally
JULY: July 4th Celebration, Parade, Demolition Derby, Fireworks, JULY 4-5-6: Karate Institute, JULY 27-AUG. 3: County Fair
AUGUST: Old Fashioned Side-walk Days, AUG. 9 & 10: Bow-hunter Rendezvous
OCTOBER 10-11-12: Good Sam Club

For more information call the Harrison Area Chamber of Commerce

517-539-6011

ITALIAN AND AMERICAN FOOD

Monte's Family Restaurant

AN ADVENTURE IN FINE DINING

3897 N. CLARE AVENUE
HARRISON, MICHIGAN 48625

"Snowmobilers and Skiers"
Always Welcome

CARRY OUT

PHONE 539-2262

"Where You Are Always Welcome"

ACORN MOTEL

CABLE TV & HBO - AIR CONDITIONING
COURTESY COFFEE

1306 NORTH CLARE AVE.
BUSINESS 27
HARRISON, MI 48625

517-539-2238

HOSTS
BILL & MARGE BALOWAARA

The Evergreen Shops, Ltd.



285 N. SECOND STREET
HARRISON, MICHIGAN

A TASTEFUL ARRAY OF
GIFTS AND APPOINTMENTS
FOR THE HOME.

"Good Taste Need Not Be Expensive"

Ph. 539-5870

HARRISON REALTY

795 N. 1st St.
Box 499
Harrison, MI 48625

"All Kinds of Northern Michigan
Real Estate"

(517) 539-2261 539-2171

Ashcraft's FOOD & FAMILY CENTERS

158 First St.
Harrison, Mich. 48625
Phone: 539-2108

1600 Wright Ave.
Alma, Mich. 48801
Phone: 463-6078

1190 North State St.
Gladwin, Mich. 48624
Phone: 426-9215

533 S. Main St.
Standish, Mich. 48658
Phone: 846-9574



Chalet

Cross Country, Inc.

TRAILS/RENTALS/SALES

5931 S. CLARE AVENUE
NORTH OLD U.S. 27
CLARE, MICHIGAN 48617

HOURS: 10-7 DAILY

TRAK SOLOMON
EPOKE EXCEL
8 MILES OF GROOMED TRAILS

BILL & MARILYN BARZ (517) 386-9697

Ray's AutoParts

"THE PARTS PEOPLE"

R.V. Parts

Dayco Max
Snowmobile Belts



Copper Plus

"Call Us For Snow Conditions"
539-7191



539-7840

REMINGTON TIRE CENTER

**Complete
Auto Repair**

233 S. 1st. Street • Harrison



Lakeside Motel

South Business 27
Harrison, Michigan
48625

1-517-539-3796

- Easy Access to Snowmobile Trails & XC Trails
- Boat & Canoe Rental
- Restaurants Nearby • Direct Dial Phones
- Open Year 'Round • Use Visa Or Mastercard
- Excellent Fishing • Housekeeping Cottages

HARRISON GAS & OIL CO.



MOBILE PRODUCTS
4 LOCATIONS TO SERVE YOU
GAS-OIL BEER-WINE
DIESEL FUEL SNACKS
KEROSENE FUEL OIL
CAR REPAIRS & SERVICE

111 NORTH FIRST STREET
HARRISON, MICHIGAN 48625
PHONE 517-539-2131

Call: 517-539-2131



ski-doo.

**C & M
SPORT CENTER**

517-539-5651

575 N. Clare Ave.
PO Box 674
Harrison, MI. 48625

SALES - PARTS & SERVICE

Kathleen's Cafe

MAIN STREET IN HARRISON
(Next Door to Budd Lake Bar)



OPEN MONDAY THRU THURSDAY
7:00 A.M. to 7:00 P.M.
FRIDAY & SATURDAY
OPEN 24 HOURS
CLOSED SUNDAY

"Best Food, Best Prices And
Friendliest Service in Town"

Come Try Our
"Country Breakfast"

Senior Citizen
Discount

Bob's Party Store

Corner of Cranberry Lk. Rd. & Old 27
4012 N. Clare Ave. Harrison, MI.

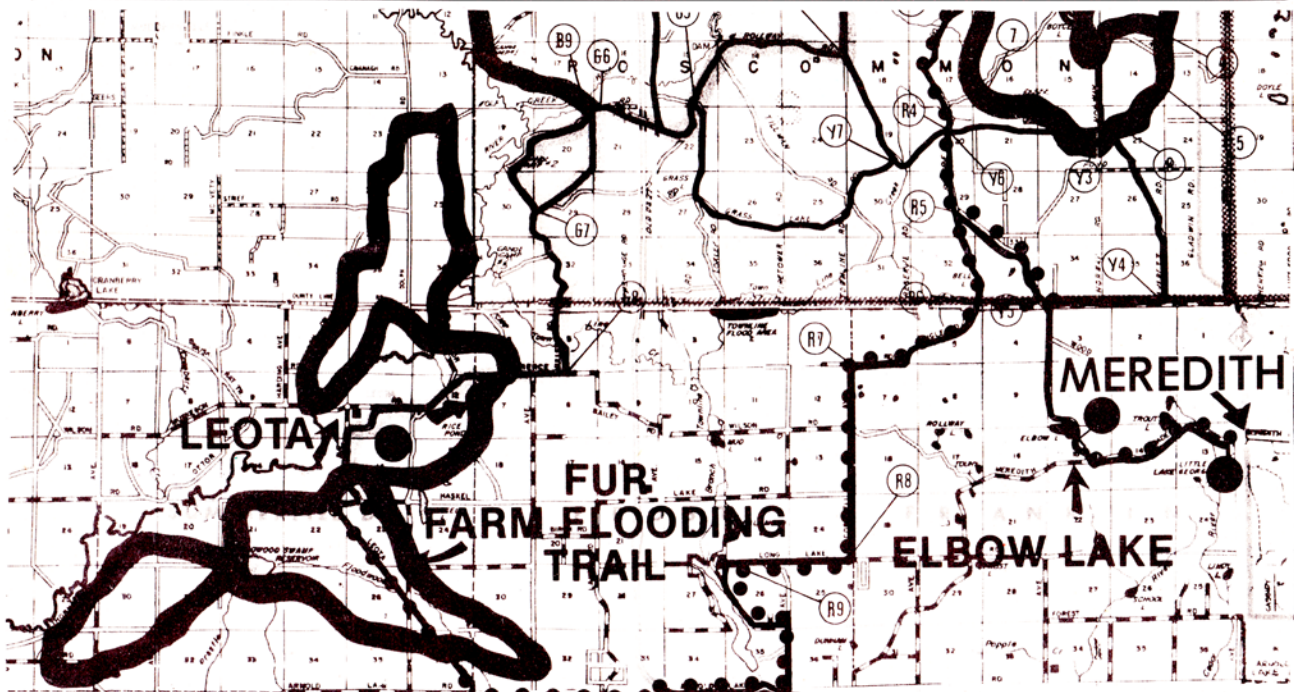


Groceries

Beer-Wine

Liquor

539-3443



LEGEND

MARKED & GROOMED

MARKED & PLOWED TRAILS

COUNTY ROADS

20 Lakes in 20 Minutes



OPEN 7 DAYS A WEEK

**Sunnyside
Restaurant**

DAILY & NIGHTLY SPECIALS

SALAD BAR

SERVING

BEER & WINE

CATERING FOR ALL OCCASIONS

539-7635

16 S CLARE AV HARRISON
CORNER OF E M-61 & U.S. 27

STHIL
JONSERED
DOCKS
MARINE ACC.

PONTOONS

EVINRUDE
MARINER
SEA NYMPH
RINKER

**Harrison
Sports Center**

BRUCE CHINN

SALES - SERVICE

POLARIS

ARCTIC CAT

117 First Street Harrison, MI
TELEPHONE: 539-7026



Reasonable Rates

WAGON WHEEL MOTEL

Excellent Location For:
Fishing - Hunting - Snowmobiling

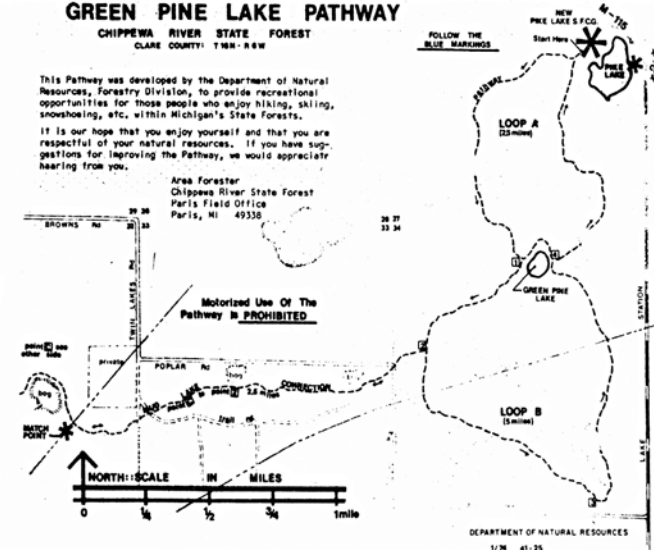
**Snowmobile From
Your Front Door**

Joe and Rose Ann
New Owners

Phone:
517-539-7065

4942 N. Clare Ave.
Harrison, Michigan 48625

CLARE COUNTY

DODGE CITY GENERAL STORE 2959 Dodge Lake Ave. Dodge City LP Gas • Plumbing Hardware	EVERY FRIDAY Fish Fry ALL YOU CAN EAT \$3.95 The Dodge House 539-1111 DODGE CITY	DAVE'S LAKE 13 PARTY STORE 587 W. SURREY RD. FARWELL, MI	Tommie Bauer Excavating Backhoe TRUCKING • DOZER • SEPTIC SYSTEMS BLACK DIRT • FILL • GRAVEL 517-588-9090 2258 Oakridge Dr. • Farwell SNOW PLOWING	Carrow's SUPERMARKET REG. BEER FRESH PRODUCE FRESH MEATS OPEN TUE 9 PM MON SAT SUN. 10-11 PM 2545 W. CADILLAC DR. FARWELL 588-2965	DJ'S LOUNGE 210 W. Main Farwell, MI 48622 Dick & Joyce VanDeusen, Owners • DANCING • FRESH PIZZA • COUNTRY MUSIC • FRI. & SAT. Phone 517-588-6331 Kitchen open until 1:30 A.M. Daily
LAKE GEORGE HARDWARE 104 Park Street Lake George, MI 588-9463 Snow Plowing Fishing & Snow Removal Hunting Snow Blowing Supplies Tractor Work	Clare and Harrison, to any veteran traveler, are two communities which are old friends on the Michigan road map. Yet unknown to many, almost tucked away in the seams of Clare County, are the little communities that make this area a sportsman's paradise. Little communities like these consisting of a party store, restaurant, and gas station might not seem like much to the advanced traveler, but these little communities are the place to get away from it all. In the stories ahead we will briefly talk about a few of these communities and what they offer to the winter sportsman or woman.			This little community east of Harrison off Dodge Lake Road, may not have the reputation of the wild west name-sake, but the folks sure are friendly and they do like snowmobilers. The area is filled with plenty of old logging roads and several oil and gas fields in addition to the area lakes. All make excellent riding. For more information call 517-539-1111 or 539-6121.	SURREY MOTEL PH. 517-588-9106 6 Miles W. Of Clare On U.S. 10 FARWELL, MI 48622
Swiss Inn MICHIGAN • FOOD • LIQUOR • DANCING	Farwell... "In the Heart of Michigan's Vacation Land" is the slogan used to describe this little community located eight miles west of Clare, on U.S. 10. True to those words, Farwell, is in the heart of winter and summer fun. The area is most noted for its annual Labor Day celebration, an event that draws thousands each year for a weekend of carnival fun. Fishing, hunting, boating, snowmobiling, and skiing are just a few of the many things there are to do in the area, throughout the year. For the ski buff, Farwell offers excellent skiing on Mott Mountain located just 1 1/2 miles south of town. Snowmobilers will find several miles of nearby trails crossing over everything from gas fields to old logging trails. Lake of the Pines will host their annual winter carnival, tentatively set for the last weekend in January. The carnival features fishing contests, snowmobile safaris and many family activities. For more information call Lake of the Pines at 517-588-9304.			Dodge City... The area is filled with plenty of old logging roads and several oil and gas fields in addition to the area lakes. All make excellent riding. For more information call 517-539-1111 or 539-6121.	THOMAS A. GREEN Real Estate 2411 W. Ludington Open 7 Days Farwell, Michigan 517-588-9220
ANDREA'S VIDEO & LEATHER HARRISON MI Next To Mavis Mens & M'Ladies 114 E. Main Street - 539-6633 Monday-Thursday 10 A.M. to 9 P.M. Friday & Saturday 10 A.M. to 10 P.M. Sunday - NOON to 9 P.M. TAPES & VCR RENTALS WE NOW SERVICE TV's, RADIOS, CB's & VCR's Leather Kits - Special Order Items	GREEN PINE LAKE PATHWAY CHIPPEWA RIVER STATE FOREST CLARE COUNTY: T18N-R5W This Pathway was developed by the Department of Natural Resources, Forestry Division, to provide recreational opportunities for those people who enjoy hiking, skiing, snowshoeing, etc. within Michigan's State Forests. It is our hope that you enjoy yourself and that you are respectful of your natural resources. If you have suggestions for improving the Pathway, we would appreciate hearing from you. Area Forester Chippewa River State Forest Paris Field Office Paris, MI 49358 Motorized Use Of The Pathway IS PROHIBITED DEPARTMENT OF NATURAL RESOURCES 1/34 41-25			Meredith... Meredith, Michigan was first born in the late 1870's, of the toughest stock the good Lord could possibly have put together...grizzled lumberjacks and gluttonous, murdering saloon keepers. The firewater sellers milked the "Jacks" of their coin as fast as the crosscut and the double bladed axe cleared the land of its timber. Amid a new forest cover of maturing white pine, birch and cedar, Meredith is enjoying a rebirth these days. We can't offer you crossed pike poles or blood stained axe handles, but we can now offer the visitor a vast variety of year 'round recreational activities for the entire family. Miles of scenic snowmobile trails are open to all. Detailed information on trail maps is available at area businesses. For more information call 517-426-7697 or 517-426-0830.	RED'S OAKRIDGE PARTY STORE • BEER • WINE • PKG. LIQUOR West of Farwell on U.S. 10 Farwell, MI 588-9113
OUTFITTER WILDERNESS (517) 773-1564 Military Surplus Camping Equipment Camouflage Clothing 112 S. Main Mt. Pleasant, MI 48858				Birchwood Restaurant MOTEL & GIFT SHOP Farwell, MI 48622	
LONG LAKE GROCERY B&B Bottle Gas NORTH US 27 & LONG LAKE ROAD HARRISON, MI 539-6741	Lake George Third Annual Winter Carnival The Third Annual Winter Carnival, sponsored by the Lake George Men's Athletic Club will take place on February 1st and 2nd. Saturday and Sunday activities include a poker run, obstacle course, cross country course, scavenger hunt, safari, a snowball game and a beer tent. The beer tent and activities will be at Luke Hamlin Ball Park in Lake George. Prizes will be awarded. Everyone is welcome along with snowmobiles and 3 and 4 wheelers. The fun begins on Saturday at 8:00 A.M. All trails will be clearly marked. Families are invited to come and have fun in the snow. Lake George is conveniently located between Clare and Harrison, Michigan. Call 588-9463.			Video Village FARWELL BRANCH 1 Blk North of Farwell State Bank 588-9678 Monday - Saturday 10-8 Sunday 12-5 COLEMAN BRANCH Just N. of Coleman Expressway Exit Mon-Sat 10-8 Sunday 12-5	
PLAYING HOOKEY Across from Wilson State Park • HUNTING & FISHING SUPPLIES • SPORTING GOODS HARRISON, MI	Elbow Lake... Elbow Lake is located west of Meredith, off the Meredith Grade. It is the home of the Elbow Lake Bar, a traditional rest stop for snowmobilers. The area also offers access to the trail system leading to Houghton Lake. Long Lake Corners... Snowmobilers and travelers will find Long Lake Cor-			Farwell Lumber Company "SINCE 1917" 160 S. HALL PHONE (517) 588-2953 FARWELL, MI 48622	
CLICK CLICK SHOPPE 344 N. Second Harrison, MI 539-6597	Shar Al's Restaurant In MEREDITH • FULL MENU "A Place To Eat Where Friends Meet" ELBOW LAKE BAR Noon till 2 A.M. • DRINKS • FOOD • FUN 539-9582			CRAFTED CREATIONS 344 N. Second Harrison, MI 539-6597	
CROWN CARPETS 344 N. Second Harrison, MI 539-6597	Eddies Meredith Exchange 9879 North M-18, Meredith 426-4196 POWER MIX Snowmobile Repairs Parts, Accessories Repairs While-U-Wait If Possible 9 A.M.-7 P.M. Weekdays 10 A.M.-5 P.M. Sundays			Kitchenette Restaurant HOMESTYLE COOKING DOWNTOWN SHEPHERD 828-6482 "MY EATERY" MEREDITH • 426-0830 • PIZZAS • HOME COOKING • DAILY SPECIALS	

Winter Sports Are Fantastic in Cadillac!

CADILLAC, MICHIGAN - No matter what winter sport you enjoy the most, you'll get your fill in Cadillac. The snowmobiling, skiing, cross country ski touring, tobogganing, ice skating and ice fishing are all fantastic—and what's more, most Cadillac residents are avid snowmobilers themselves, so they know just how to accommodate their winter visitors.

Two new features for snowmobilers this year in the Cadillac-Wexford area are also unique conversation pieces. They are bridges especially and exclusively for snowmobilers, one north of Cadillac over the Manistee River, linking the area with Traverse City, Kalkaska, and other points north, and one over the Pine River, linking Cadillac with Baldwin, Wellston and Manistee. Don't forget your camera, to take pictures of these unique features found only in the Cadillac area.

The people of Cadillac have what it takes to enjoy endless hours of winter fun—almost 150 inches of thick, white snow cover that lasts from November to April. And they invite you to share that natural resource with them the next time you're in the mood to frolic.

Surrounding the city are thousands of square miles of woodlands, almost all of which are open to snowmobiling and cross country skiing. To the west lies the huge Manistee National Forest, a sprawling tract that reaches into nine different counties. You can ride all the way to the town of Manistee on the Lake Michigan shoreline if you want, or perhaps you'd prefer to warm up on a shorter run to Wellston and Garlets Corners. But you won't want to miss a ride on the federally designated Caberfae Way Trail, 35 miles of groomed pleasure that runs through the heart of the magnificent hardwood forest.

If you follow your compass to the south, you'll enter the Chippewa National Forest, a snowmobiler's eden of maple groves, rolling hills, meandering creeks and deep "kettle" lakes. The trails in the Chippewa are unplowed

federal forest roads and fire lanes, so keep it in mind if you want to get away from the crowds.

Northeast of Cadillac, a new connecting trail called the "Mis-Cal" leads eastward to Lake City, Houghton Lake and eventually to Lake Huron if you get carried away. Aside from being an excellent point-to-point connecting route, the "Mis-Cal" also serves as a handy line of reference when plotting trail runs or if you happen to lose your bearings momentarily. And if the Mis-Cal doesn't help, other snowmobilers or residents of nearby villages will.



In addition to the national and state forest trails, Cadillac serves as the hub for 125 miles of groomed and marked trails in the immediate area. Everything from beginners' loops to experts' mogul tamers, wind through the deep woods of Cadillac.

The featured event of the year is the North American Snowmobile Festival, the first weekend in February. Special events include daytime and nighttime safaris, demonstration rides on Lake Cadillac, the famous torch parade at night circling the lake, air boat rides, sleigh rides, displays, bartenders race, ice sculptures, and much, much more.

Or enjoy the relaxation of ice fishing on Cadillac or Mitchell Lakes, where an abundance of walleyes, nor-



thern pike, crappies and perch swim beneath the flocs.

A more comfortable place for a winter dip is one of the four indoor pools in the Cadillac area. You'll find them at McGuire's Resort, Bill Oliver's Caberfae Lodge, Pine Knoll Motel, and the Cadillac Sands, so take your pick.

The people of Cadillac enjoy winter recreation almost as much as the enjoy having guests. You'll fall in love with their small town friendliness, and revel in the variety of accommodations and activities normally associated with a much larger winter resort area.

Choose from cozy cabins, motels, plus lodges and modern condominiums. Cadillac offers an atmosphere to suit your style. At mealtime, the fare includes some of the mouth-watering dishes of fine dining, family cooking, or fast foods.

Snowmobile trail guide service is available for those who wish to explore the area without fear of getting lost or taking in all the important scenic areas and hot spots.



Cadillac is one winter vacationland you won't have trouble finding. It's an easy one-day drive from the entire Midwest on the excellent interstate and federal highway systems. Trailer your sled in if you like, or rent your gear from one of the local dealers.

Enjoy a super vacation along some of the most beautiful snowmobile runs in the snowbelt. There are nearly 500 miles of groomed, marked trails in the Cadillac area just sitting there for you to explore. Don't skimp on your vacation this year...go all out and visit Cadillac.

For more information call or write the Cadillac Chamber of Commerce, 200 Lake Street, Cadillac, MI 49601, phone 616-775-9776.



The Biggest & Best
SNOWFEST
in the Midwest

NASFF
NORTH AMERICAN
SNOWMOBILE FESTIVAL
Cadillac/Traverse City, Michigan

CADILLAC, MICHIGAN
NORTH AMERICAN
SNOWMOBILE FESTIVAL
(and our neighbors)

JAN. 31st
FEB. 1st
FEB. 2nd

WELCOME ALL!

New 4-County Trail Maps
Coming Soon



CLOSE TO TRAILS

**Cadillac
West Motel**
211 W. M-55
Cadillac, MI 49601

- All rooms newly remodeled
 - Indoor pool, whirlpool, sauna, exercise room
 - Remote control color cable TV
 - Direct dial phones
 - Restaurants & lounges nearby
- CALL FOR WORLDWIDE RESERVATIONS
TOLL FREE 1-800-528-1234
or 616-775-8561



SUN 'N SNOW

MOTEL, RESTAURANT
& LOUNGE

ON THE SHORES OF
BEAUTIFUL LAKE MITCHELL

- Snowmobile from your room
- Close to downhill and cross country skiing
- Direct dial phones • Cable • color TV

616-775-9961

TO MAKE RESERVATIONS CALL COLLECT

Cadillac West Resort Area

M-115 At M-55 Cadillac, Mich. 49601
YOUR HOSTS: Doug & Patti Austin

Beautiful Weddings

Begin at



**Photography
by Landon**

The Click Click Shoppe

Weddings that last a lifetime with lifetime warranties on all prints (except proofs)

Proofs you get to keep at no extra charge

Unique line of special effects

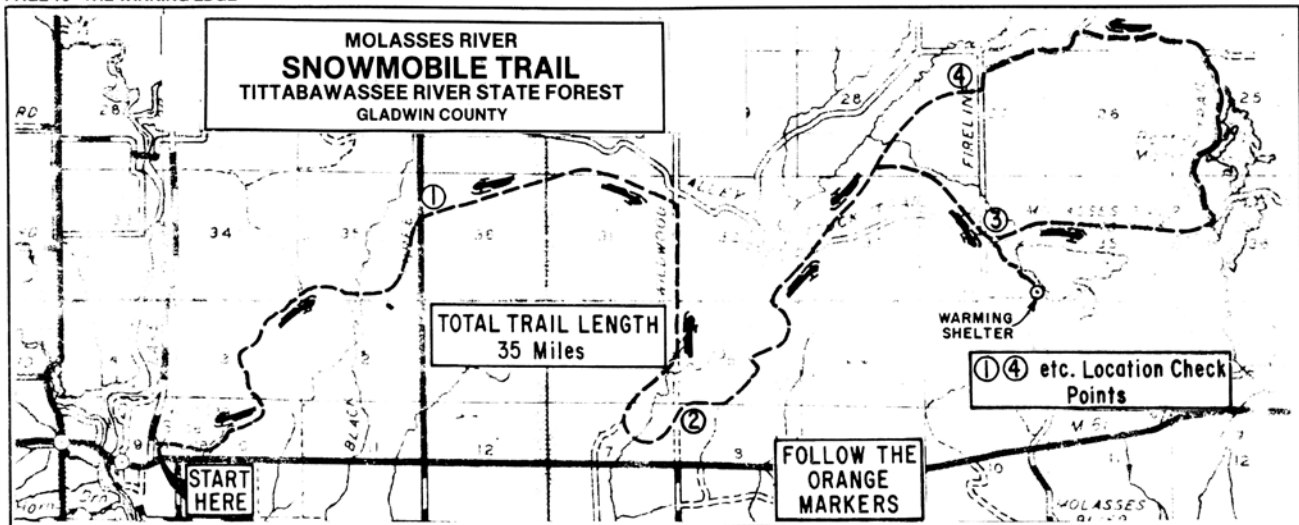
FREE 11x14 when book wedding with us

25% OFF wedding invitations if wedding is booked with us

Four different packages to choose from or build your own package

We also do outdoor portraits

P.O. Box 737 • 344 N. Second
Harrison, MI 48825 • 539-6597



Here Comes The Snow!

A winter day, with new fallen snow clinging to every branch and tree is just as beautiful as a bright spring morning or a warm summer day in Gladwin County.

Snowmobiling seems to be the most popular sport among tourists and residents alike. One groomed trail in the Gladwin Refuge Area of the Tittabawassee River State Forest is located on House Lake Campground near Meredith and is 13 miles long. A second trail is located in the Wooden Shoe Area (M-61 & M-30) of the Tittabawassee River State Forest. That trail is 18 miles long or can be extended to 35 miles. (See maps.)

One of the best ways to get outside and enjoy the beautiful winter landscape is on cross country skis. Ski touring is excellent exercise and fun, too. It's easy to learn and coupled with its relatively low cost, compared to some other winter sports, makes it an ideal family sport.

While Gladwin County does not have any groomed ski

trails, Gladwin City is planning a Winter Park Area which will include cross country skiing and a sledding hill.

There are 86,000 acres of State Land, 5,760 of which are water, in Gladwin County. You can hunt small game, go snow-shoeing, sledding or ice skating. And don't forget ice fishing! (M-m-m-m, fresh, cold water perch. My favorite).

You say you're not a winter sports enthusiast? Then just cozy up to a warm wood fire and enjoy the beauty of it all!

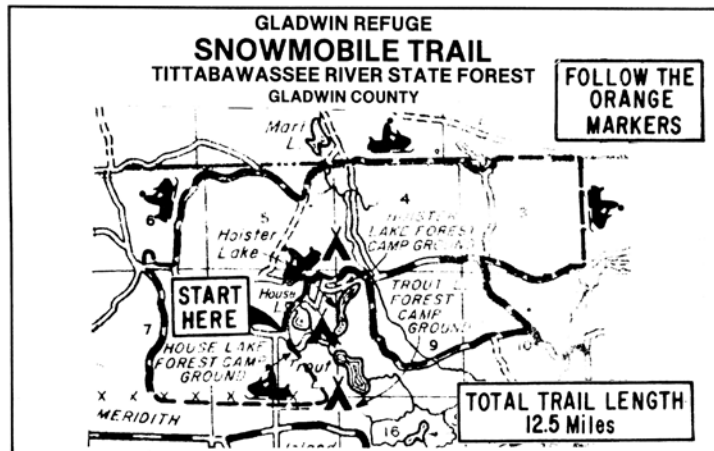
On with the snow!

Wind Chill Facts

The accompanying charts indicate the wind chill temperatures you can expect to encounter while riding your snowmobile. All snowmobilers should learn how to use them and should refer to them often.

U.S. CUSTOMARY WIND CHILL CHART

Combined Speed of Wind and Snowmobile in MPH	Actual Thermometer Reading (°F)																			
	50	40	30	20	10	0	-10	-20	-30	-40	-50	-60								
	Equivalent Temperature (°F)																			
0	50	40	30	20	10	0	-10	-20	30	40	50	-60								
5	48	37	27	16	6	-5	-15	-26	36	47	57	-68								
10	40	28	16	4	-9	-21	-33	-46	-58	70	83	-95								
15	36	22	9	-5	-18	-36	-45	-58	-72	85	99	-112								
20	32	18	4	-10	-25	-39	-53	-67	-82	96	110	-124								
25	30	16	0	-15	-29	-44	-59	-74	-88	104	118	-133								
30	28	13	-2	-18	-33	-49	-63	-79	-94	109	125	-140								
35	27	11	-4	-20	-35	-49	-67	-82	-98	113	129	-145								
40	26	10	-6	-21	-37	-53	-69	-85	-100	116	132	-148								
(wind speeds greater than 40 mph have little additional effect)	LITTLE DANGER					INCREASING DANGER					GREAT DANGER									
	(for properly clothed person)					DANGER FROM FREEZING OF EXPOSED FLESH														



BORN
IN USA!

POLARIS No. 1

Polaris Against the Competition
Dirt Wheels Magazine Rates
Polaris No. 1

The new Polaris
Trail Boss 250.

The new Polaris
Scrambler 250.

- Stability • Ease of Riding • Over-all Handling
- Front & Rear Suspension • Best Sport Performance
- Over-all Performance

BEAVERTON OUTDOOR CENTER

½ Mile North of Beaverton
BEAVERTON, MICHIGAN • 435-7761

CALENDAR OF EVENTS

JANUARY: Snow-Art Contest
FEBRUARY: Ice Carnival "300" Snowmobile Race
MARCH: Miss Gladwin County Pageant; Spring Fling
JUNE: National Campers & Hikers; Moonlight Madness; Tittabawassee Valley Lions Golf Outing; Shriners Golf Outing
JULY: Beaverton 4th of July Celebration; Albright Shores Parade; Gladwin Art Festival; Gladwin County Fair; Rotary Golf Stag Day
AUGUST: Sidewalk Sales
OCTOBER: Bow Hunting; Color Tour; National Grouse Bird Dog Trials
NOVEMBER: Rifle Hunting; Christmas Parade
DECEMBER: Christmas Tree Lighting

Mid Michigan
Satellite TV

ALAN ROTARIUS

3157 North Clare Ave.
Harrison, MI 48625
517-539-2634
1-800-338-5964

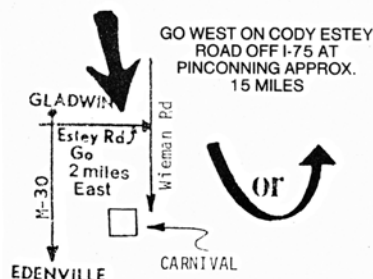


GLADWIN COUNTY ICE CARNIVAL & PRO ENDURO RACE

\$10,000 PURSE BASED ON ENTRY

WEEKEND ADMISSION: Advanced \$4.00 until Feb. 8, 1985; \$5.00 at the gate; children under 12 FREE! Tickets available at local area merchants

DRAWING AT 4:30 P.M. SUNDAY, FEBRUARY 10
NEED NOT BE PRESENT TO WIN
FEBRUARY 7, 8, 9, 1986



- CARNIVAL RIDES
- FIGURE SKATING CONTEST
- FISHING CONTEST
- 4-WHEEL DRIVE DRAGS
- SNOW SCULPTURE CONTEST
- "ICE FOLLIES" SHOW
- SKATING RACES
- SNOWMOBILE RACES
- ATC - 3-WHEEL RACES
- SNOFARI
- CLOWNS
- DANCE
- MOTORCYCLE RACES
- VOLKSMARCH

**FISHING
CONTEST**
5-tagged
fish
\$1,000
each

PROGRAM

FRIDAY, FEBRUARY 7
9:00 P.M. to 1:00 A.M. - Dance, Clubhouse

BREAKFAST: 7:00 - 11:00 A.M. FRI. & SAT.

SATURDAY, FEBRUARY 8

- 8:00 - Registration - 4-wheel drive drags
- 9:00 - Fishing contest begins - register at clubhouse
 - Fishing contest 5-tagged fish \$1,000 each
 - Registration for Albright Shores 300 Pro Enduro
 - Registration for MIRA Mini Enduros Amateur - Contact L. Redman 435-7121
 - Registration for ATC-3-wheel races, contact H. Leuenberger 435-9594
- 10:00 - Snow sculpture begins
- 12:00 - MIRA Mini Enduro Race
 - Time trials for Albright Shores 300 Pro Enduro
 - 4-wheel drags - contact D. Brushaber 435-9473
- 12:30 - Figure skating registration
- 1:00 - Figure skating contest
 - 3-wheel races
- 1:30 - Registration - skating races
- 2:00 - Skating races - K-9 & open classes
- 3:00 - Judging of snow sculpture
- 5:00 - Fishing contest winners - prizes
- 6:30 - Ice Carnival Safari (clubhouse) - contact S. Leuenberger 435-7258 - \$1.00 per machine - hot dog roast
- 9:00 - Dance (clubhouse)

SUNDAY, FEBRUARY 9

- 9:00 - Fishing contest begins
 - Motorcycle practice
 - Registration for ATV races - contact H. Leuenberger 435-9594
- 12:00 - Introduction Carnival queen
 - Kitty Kat Race
 - Polka dot motorcycle races
 - Registration - Volksmarch - contact S. Hansen 435-3127
 - 3-wheel races
 - Volksmarch - 12:00 noon - 3:00 P.M.
- 1:00 - Ice Follies Show
- 1:15 - ALBRIGHT SHORES 300 PRO ENDURO
- 5:00 - FISHING CONTEST WINNERS - PRIZES (Trophy for largest fish during two day event)

CARNIVAL RIDES & CLOWNS
FREE PONY RIDES

Gladwin County Ice Carnival

WINTER CARNIVAL — FANTASTIC!

by STEVE LANDON

BEAVERTON, MICHIGAN - Winter carnivals are something special, a time for the whole family to get out and enjoy the many splendors of a Michigan winter. For those looking for complete carnival entertainment without spending a bundle, the Gladwin County Ice Carnival is in Albright Shores is the place to be.

For the last 24 years the folks in this little community, situated southwest of Beaverton, Michigan, off M-30, have been building a premiere winter attraction. Unlike

many winter festivals that often center on one area like skiing or snowmobiling, the ice carnival attempts to cover it all from snowmobiling to motorcycle ice racing.

Racing fans will think they have found heaven once they set their eyes on the carnival's four race tracks. The tracks feature a half mile oval for snowmobile racing, a quarter mile oval for motorcycle ice racing, a 300 foot drag strip and 300 foot shutdown area for four wheel drag racing and to top it off a special track for three and four wheel ATC's.

If you're one that enjoys the quiet events then why not try a hand at snow sculpture, ice skating or wax your cross country skis and enter the volksmarch. Ice fishermen will definitely want to register for a chance to catch one of five tagged fish worth \$1,000 each. Even if you don't catch one of the tagged fish, you still have a chance to win a trophy for the largest fish caught during the two day event.

Kids love a carnival and most of all carnival rides, cotton candy and pony rides. Mom and dad won't find it a problem satisfying those needs, the ice carnival features free pony rides, carnival rides and even a few clowns. To really enjoy the full two days of the ice carnival, you may wish to spend the night. Gladwin and near by Harrison, Michigan, offer several excellent motels, all at reasonable rates. If the fine selections of foods at the carnival don't catch your taste buds, then head for Albright Shores, Gladwin, or Beaverton for a wide selection of quality restaurants.

The Gladwin County Ice Carnival is one of Michigan's best winter festivals, one event you won't want to miss. If you wish more information you can call Beaverton Outdoor Center at (517) 435-7761 or write the Gladwin County Ice Carnival, 4404 Lakeview, Beaverton, Michigan, 48612.



CROWN CARPETS by TOM LANDON

BACKED BY 18 YEARS EXPERIENCE

QUALITY CARPETS AT
AFFORDABLE PRICES

RESIDENTIAL, COMMERCIAL
SALES & INSTALLATION

344 N. Second • Harrison, MI
In The Click Click Shoppe
536-6597

Laurie Shooltz 539-6597

Crafted Creations

Handmade Gifts
We Take Consignments

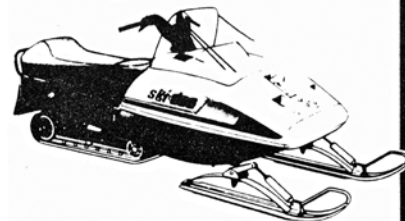
344 N. Second Inside the
P.O. Box 737 Click Click
Harrison, MI 48625 Shoppe

AUTHORIZED SKI-DOO DEALER
NEW & USED PARTS

SNOWMOBILE & MOTORCYCLE SALVAGE

4101 E. River Rd.
Mt. Pleasant, MI 48858
517-772-3442

ski-doo 86
BUILT FOR THE LONG RUN



SEE THEM NOW
AT
STRYKER'S!



5891 South M-30
Edenville, Mich. 48620
20 Miles Northwest of Midland
(517) 689-4555

"Your Total Marine Dealer"

THE WOODY'S™ RACE TEAM



THE MORNING AFTER THE PRESTIGIOUS I-500



THE VICTORY LAP

THE RECORD

- 1985 SOO I-500 - 1ST PLACE
- 1985 ALBRIGHT SHORES 300 - 1ST PLACE
- 1985 MIRA HIGH POINT TEAM
- 3 TIME WINNER, SOO I-500



RACING ACTION

TEAM SPONSORS:

- Woody's™ Traction Products
- Bombardier Corp. (Ski-Doo)
- Aaen Performance Products
- Gates Corp.
- Dobson Rental - Leasing
- Klotz Racing Fuel
- Spicer's Boat City

Woody's™ Race Proven Traction
Products Manufactured by:
INTERNATIONAL ENGINEERING CO.
6054 NORTH M-30
HOPE, MICHIGAN 48628
PHONE 517-689-4911



**Say Yes to Michigan
Enduro Racing**